



TMCI*Global*
The Medical Cannabis Institute

TMCI Global Affiliate Program

TMCI Global (TMCI) works with a range of organizations dedicated to educating healthcare providers, patients, and caregivers on medical cannabis science, research, and treatment. If you or your organization is dedicated to the mission of promoting high-quality, evidence-based education on medical cannabis, you might be a good fit for our affiliate program.

An affiliate program enables organizations to earn money through the promotion of TMCI educational products by placing provided banners and/or text links that will direct your site traffic to www.tmciglobal.org. Each time a visitor clicks from your site to TMCIGlobal.org and makes a purchase, you earn up to 20% in commissions.

Why Join the TMCI Affiliate Program?

- TMCI offers the highest quality evidence based medical cannabis education.
- You can earn up to 20% commission.
- Our 30-day referral cookie tracks your referrals for 30 days. Immediate purchases are not necessary for you to earn commissions.
- You can increase the value of your site by providing access to TMCI's ever expanding medical cannabis education offerings.

Affiliate Marketing Promotion Requirements:*

- Education Tab - TMCI must be listed as a resource linking to the TMCI Education Landing Page (We will provide you with URL links and banner links)
- Email communication once every quarter to your website email subscribers/ staff/members etc.
- Utilization of clickable banner ads where applicable (Provided to you)

**Failure to adhere to these requirements may result in termination of your affiliate account.*

Approval Guidelines:

All interested parties are encouraged to apply to the TMCI affiliate program. Once you submit your application, the TMCI affiliate management team will review your application and website. Pending approval, you will receive an email notification with their final decision.

Once approved, affiliate members gain access to a range of tools and resources needed to promote TMCI. These resources include an affiliate seal and banner ads. You will also be able to track your referrals and commissions in real time.

Please note, we **do not** provide complimentary access to our courses/curricula. We do provide short video summaries within our course catalog and you may request a virtual demo/screen-share session with one of our representatives. We do encourage you, as an affiliate, to purchase the curricula to ensure that you are familiar with the content you are promoting.

TMCI provides publishers with trusted tracking, real-time reporting and easy access to promotional resources. Please complete our short online application and agree to terms and conditions to be considered.